

Md Masud Rana

PROFESSIONAL DIGITAL MARKETER

Hello,

My name is Masud Rana, and I am a highly skilled Digital Marketer and Shopify Expert with more than 4 years of professional experience. I specialize in helping businesses build a strong online presence and drive sustainable growth through strategic digital marketing. I have successfully completed numerous projects for both local and international clients, delivering measurable results.

If you are serious about growing your online business efficiently and effectively, you are in the right place. Feel free to contact me for a professional consultation —

I am readily available to assist you.

CONTACT



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marketermasud.com

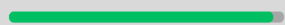


Khulna, Dhaka, Bangladesh

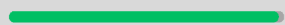


MY SKILLS

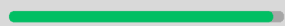
Facebook Marketing



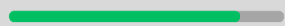
Facebook Ads Campaign Setup



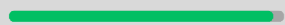
Facebook Pixel Setup



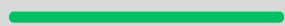
Google Marketing



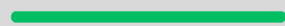
Google Ads Campaign Setup



Conversion Tracking Setup



Shopify Store Design & Setup



LANGUAGE

English

Fluent

Bengali

Native

WORK EXPERIENCE

Digital Marketer, 2022 – Till Now (Remote)

Fiverr & Upwork (Internationally)

- Manage Facebook Ads, Page Setup, Google Ads, Conversion Tracking Setup, Shopify Store Design, Lead Generation, Data Entry

Marketing Manager, 2021 – 2022 (Remote)

Hearst Digital Marketing Services (USA)

- Manage Facebook Ads, Google Ads, Conversion Tracking Setup, Shopify Store Design.

Senior Marketing Executive 2020-2021 (Remote)

WebCoder-IT Institute (Dhaka)

- Facebook Ads Manage, Pixel Setup, Weekly Client Report, Google Ads Setup and Conversion Tracking

EDUCATION

Pabna University of Science & Technology, 2019

Computer Science

- GPA 4.6 Out of 5.00
- Course: Digital Marketing, Web Design & Development

Parkhidirpur High School, 2015

High School

- GPA 4.11 Out of 5.00
- Course: Science, Computer Science